**Mapping to WSU Strategic Plan 2014-2019 – Area/Unit: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Theme 1: Exceptional Research, Innovation, and Creativity**

**Goal 1:** Increase productivity in research, innovation, and creativity to address the grand challenges and opportunities of the future.

**Goal 2:** Further develop WSU’s unique strengths and opportunities for innovation, discovery, and creativity based on its location and land-grant mandate to be responsive to the needs of Washington state.

**Goal 3:** Advance WSU’s reach both nationally and internationally in existing and emerging areas of achievement.

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| Theme 1 Sub-goals  | Area/Unit Goals  | Representative strategies and tactics | Responsible Unit/Personnel in Area/Unit to supervise strategic follow through | Area/Unit Metrics (and responsible party for reporting) |
| 1.a. | Research Funding |  |  |  |  |
| 1.b. | Attract/Retain Research Faculty |  |  |  |  |
| 1.c. | Research Infrastructure |  |  |  |  |
| 1.d. | Research Excellence and Reputation |  |  |  |  |
| 1.e. | Increase Grad and Undergrad mentored projects |  |  |  |  |

Additional Ideas for Strategic Plan Theme 1 – both goals and metrics

1.a:

1.b:

1.c:

1.d:

1.e:

**Mapping to WSU Strategic Plan 2014-2019 –**

**Theme 2: Transformative Student Experience**

**Goal 1:** Provide an excellent teaching and learning opportunity to a larger and more diverse student population.

**Goal 2:** Provide a university experience centered on student engagement, development, and success, which prepares graduates to lead and excel in a diverse United States and global society.

**Goal 3:** Improve curricular and student support infrastructure to enhance access, educational quality, and student success in a growing institution.

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| Theme 2 Sub-goals  | Area/Unit Goals  | Representative strategies and tactics | Responsible Unit/Personnel in Area/Unit to supervise strategic follow through | Area/Unit Metrics (and responsible party for reporting) |
| 2.a | Student Engagement, Achievement |  |  |  |  |
| 2.b. | Increase Size, Diversity, Preparedness of Student Body |  |  |  |  |
| 2.c. | Highly Sought Graduates |  |  |  |  |
| 2.d. | Align Recruitment, Admissions, Retention for Student Success |  |  |  |  |

Additional Ideas for Strategic Plan Theme 2 – both goals and metrics

2.a:

2.b:

2.c:

2.d:

**Mapping to WSU Strategic Plan 2014-2019 –**

**Theme 3: Outreach and Engagement**

**Goal 1:** Increase access to and breadth of WSU’s research, scholarship, creative, academic, and extension programs throughout Washington and the world.

**Goal 2:** Expand and enhance WSU’s engagement with institutions, communities, governments, and the private sector.

**Goal 3:** Increase WSU faculty, staff, and students’ contributions to economic vitality, educational outcomes, and quality of life at the local, state, and international levels.

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| Theme 3 Sub-goals  | Area/Unit Goals  | Representative strategies and tactics | Responsible Unit/Personnel in Area/Unit to supervise strategic follow through | Area/Unit Metrics (and responsible party for reporting) |
| 3.a. | Increase Impact of Research, Scholarship, Creative, Outreach |  |  |  |  |
| 3.b. | Access to WSU |  |  |  |  |
| 3.c. | Contribute to Economic Security, Stability, Social Justice, Public Policy  |  |  |  |  |
| 3.d. | Worldwide Presence, Impact |  |  |  |  |
| 3.e. | WSU Reputation |  |  |  |  |

Additional Ideas for Strategic Plan Theme 3 – both goals and metrics

3.a:

3.b:

3.c:

3.d:

3.e:

**Mapping to WSU Strategic Plan 2014-2019 –**

**Theme 4: Institutional Effectiveness: Diversity, Integrity, and Openness**

**Goal 1:** Create and sustain a university community that is diverse, inclusive, and equitable.

**Goal 2:** Cultivate a system-wide culture of organizational integrity, effectiveness, and openness that facilitates pursuit of the institution’s academic aspirations.

**Goal 3:** Steward and diversify resources invested by students, the public, and private stakeholders in a responsible way to ensure economic viability of the institution.

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| Theme 4 Sub-goals  | Area/Unit Goals  | Representative strategies and tactics | Responsible Unit/Personnel in Area/Unit to supervise strategic follow through | Area/Unit Metrics (and responsible party for reporting) |
| 4.a. | Recruit, Retain, Advance, Including Women and Minorities  |  |  |  |  |
| 4.b. | Maintain Respectful, Inclusive, Equitable Behavior |  |  |  |  |
| 4.c. | Employee Productivity, Satisfaction. |  |  |  |  |
| 4.d. | Administrative Accountability, Innovation, Creativity, Openness, Transparency, Collaboration |  |  |  |  |
| 4.e. | Use Strategic Plans, Data, Evaluation Indicators |  |  |  |  |
| 4f. | Expand, diversify, and steward funding |  |  |  |  |

Additional Ideas for Strategic Plan Theme 4 – both goals and metrics

4.a:

4.b:

4.c:

4.d:

4.e: